



"Quality Consumer Events Since 1986"

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Dear Prospective Exhibitor,

GOOD NEWS!

After 28 Consecutive years at the Pontchartrain Center, the New Orleans RV Show will have a new, much larger home and a new name in 2020!

The BATON ROUGE/NEW ORLEANS RV SHOW will take place March 19-22 at the greatly improved Lamar Dixon Expo Center in Gonzales, Louisiana. Ascension Parish has made huge improvements to this 200 acre facility in the last several years.

The main Exhibit Hall is now completely climate controlled and is twice the size of the Pontchartrain Center. They have also added a very nice lobby/entrance area. In addition, there is a new adjacent covered structure and the existing adjacent covered structures have 100% concrete floors now. All but 3 RV Spaces in this event will either be inside or covered. And all but these 3 spaces will have electricity.

Plus, there are many acres of free parking space for attendees.

We have been guaranteed consistent dates for the next 5+ years. No more shows on Mardi Gras Parade weekends.

Also, Ascension Parish has built a new access road for I-10 westbound travelers to get to Lamar Dixon Easily from New Orleans (without having to take the main exit that sometimes can be a little crowded)

In addition to Cabela's and the huge Tanger Outlet Mall less than a mile from Lamar Dixon, there are now 20 Hotels within 1.5 miles from Lamar Dixon.

Because this event will serve Louisiana's 2 largest markets, our advertising budget will increase substantially. Space rates will be similar to the New Orleans Show, and still less than half of the national average for RV Shows (see attached sheet).

This will be a 4 day event. Thursday-Sunday. Show hours are Thursday Noon-7, Friday 11-7, Saturday 10-7, and Sunday 11-5.

In the last 5 years, many events have left New Orleans and Baton Rouge and have relocated to the greatly improved and massive Lamar Dixon Expo Center. All have reported greater success and increased attendance.

INCREASED NUMBERS OF RV ENTHUSIASTS WILL BE COMING TO CHECK OUT THE NEW VENUE. MAKE SURE YOUR COMPANY HAS A PROMINENT SPACE. Contact BAC Productions for full details at 337-436-4355 or email us at info@bacshows.com.